

# The i3Logic Onboarding Program

## A Roadmap to Capturing the Hearts and Minds of Your New Hires

According to a recent *Inc.com* article, companies lose **25%** of all new employees within their first year, at a significant cost of up to **30%** of the position's annual salary.

Surprisingly, studies show that money is **not** the main reason new employees leave.

Typically, orientation events and activities are not addressing the fundamental reasons why new employees leave:



Poor relationships with direct managers and colleagues



Insufficient personal connection to company goals and culture



Unclear career path



Lack of feeling valued or recognized



Limited and inconsistent training

*Industry analysts continue to confirm that comprehensive onboarding programs that engage the hearts and minds of new hires can substantially reduce employee turnover.*



The **i3Logic Year-One Onboarding Program's** unique methodology is designed to create a strategic roadmap collaboratively with your SMEs to ensure that new hires experience one seamless process that supports them holistically at every stage of their first year and provides a clear plan for long-term success through **four key deliverables**:



Year-One Curriculum Architecture Model



Cohort Group Strategy



Onboarding Measurement Strategy and Mapping



Program Theme Materials

To learn more about **i3Logic's Year-One Onboarding Program** offerings and how we can support your objectives, please contact me at your earliest convenience.

**Scott Tappan – VP, Business Strategy:** (248) 515-8799 / [stappan@i3logic.net](mailto:stappan@i3logic.net)

# Who We Are



## Great Performance through Strategy, Collaboration, Measurement, and Creativity

To help our clients become heroes, i3Logic challenges the complacencies of the learning and performance improvement industries and focuses on making measureable business impacts by enabling and inspiring great performance that creates value for their organizations.

## Linking Performance with Achieving Business Objectives

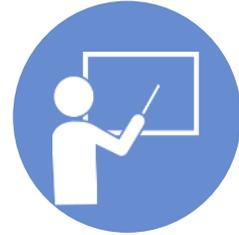
We deliver value to our clients by establishing clear links between learning, performance improvement, and business objectives, and by providing an innovative and effective blend of comprehensive services to address each initiative's unique requirements and goals, including:



ZOOM High-Performance Leadership Development



eLearning (mobile and browser compatibility)



Award-winning blended learning (Web-Based, Instructor-Led, Mobile, Virtual, etc.)



Discovery-based learning and gamification



Performance assessment simulations



Software and process adoption



Performance support tools and systems



Internal marketing Programs



**Scott Tappan**  
Vice President  
Business Strategy



(248) 515-8799



stappan@i3logic.net



408 S. Lafayette Avenue, Suite 200  
Royal Oak, Michigan 48067



[www.i3logic.net](http://www.i3logic.net)